



Prashant Sani

Frontend Developer | UX Engineer | SVG Ninja

contact@prashantsani.com
https://prashantsani.com

- 💡 Innovative
- 🎨 Design 🤝 Code
- 🧘 Positive & Pragmatic
- 🖼️ Design Enthusiast
- 👤 Web Animations Expert
- 🎯 Attention to detail
- 📖 Self Taught

🏆 Awards & Recognitions

- 🏆 Altimetrik India Pvt. Ltd.
 - GEM Award
 - Semifinalist in Ideathon

🏆 AWWWARDS

- Portfolio Website (HM)
- AG Event (HM)
- YCL, Yellow Slice (HM)
- Know The sign(HM)
- We VR (HM)

🏆 Site of the day (Portfolio site)

- [CSS Nectar](#)
- [Mindsparkle Mag](#)
- [Design Nominees](#)
- [Mindsparkle Mag](#)
- [Web Guru Awards](#)

🏆 Featured in Blogposts

- [CreativeBlog](#)
- [Greensock Showcase](#)
- [WebDesignDev](#)

🏆 Featured in Newsletters

- [Responsive Design Weekly](#)
- [CSS Animation Weekly](#)

📈 Years in Review

[2020-21](#) - [2019](#) - [2018](#) - [2017](#)

Award-winning Front-end developer with over a decade of experience. I use design-centric approach while coding sites.

Work History:

👤 Sr. Staff Engineer 🏢 Altimetrik India Pvt. Ltd.
 📅 October 2020 - Present Day

I'm a part of Product & Platform Engineering, and responsible for developing React JS Applications for back-office Team. I was awarded GEM award by my managers because I launched 6 applications to production in a year's time. I was appreciated by recruitment team over email for providing extensive feedback on candidates Interviewed.

👤 Sr. Software Engineer - UI 🏢 Frescano Infotech
 📅 June 2020 - September 2020

Added features to a Jamstack ReactJS website for an ebook/audiobook company. The project extensively used Redux, Saga, Thunk & i18n.

👤 Sr. Frontend Developer/ UX Consultant (Contract & Freelance)
 📅 September 2018 - May 2020

I built React JS Apps, Gatsby Static Sites & helped many companies to scale their business by building award winning mobile-first website experiences. I also built Design Systems on Storybook (ReactJS).

I took advantage of technologies like SVG text masking, Interface Observer API, SVG Animations, Google Maps API, WebGL, CSS Clip-path to create unforgettable User Experiences. Some of them are as follows:-

1. **Fortnite Maps** [<https://www.fortnitemaps.com/>]
2. **FlexiLoans** (NBFC) [<https://flexiloans.com/>]
3. **We Virtually Are** [<https://wewirtuallyare.com/>]
4. **War of Crypta** (Gatsby JS, Tailwind CSS) [<https://warofcrypta.com/>]

📅 December 2014 - June 2017

I mainly worked on building static websites & theming platforms like Wordpress, Ghost, etc. Handlebars was my preferred choice as a Templating engine. I experimented with Youtube APIs, CSS Animations, SVG Sprites, SVG Animations, Parallax and Scroll animations as they grabbed user's attention & gain their confidence.

1. **My Portfolio Website** [<http://prashantsani.com>] I executed Art-direction, Information Architecture and UX. The SVG Line & Shape-morphing Animation were done using GSAP, Snap SVG & SVGJS. I configured a droplet (learnt Linux in the process) to host this site.

Relevant Experience

- Design : 2+ years
- CSS/HTML : 9 years
- JavaScript : 7 years
- React JS : 2+ years
- VueJS: Personal Project (1 month)
- Svelte: Personal Project (1 month)
- Working Remotely: ~ 5+ years

Notable Blogposts

- Year in Review: [2020-21](#)
- [Trademark Registration 101](#)
- How to make an [Interactive, Scroll-Animations website load in less than 3 seconds!](#)
- [Jamstack Conf 2020](#)
- [Freelancing 101](#)
- [Year in Review 2019](#)
- [Year in Review 2018](#)
- [Year in Review: 2017](#)
- [Smashing Book 5 Review](#)
- [Inclusive Design Book Review](#)
- [Hegarty on Creativity: Review](#)

Project Management

- Jira
- Trello
- Notion

Connect

- [LinkedIn](#)
- [Twitter](#)
- [Instagram](#)
- [Medium](#)
- [Codepen](#)

Hobbies

- Coin Collection
- Panting on iPad
- Building lego Blocks, and collecting Scale-model cars

I documented how I was able to *load the entire site in 3 seconds*. I was able to fulfil the page weight budget for the site without compromising on UX. The website performance, at that time according to Google's Page speed Index was 99%.

2. **AG Event** [<http://ag-event.com/>]: Since flash projects were not compatible and the world was moving towards mobile era, I exported many flash projects to JavaScript using CreateJS. One such project was for an event company, AG Events. We created dynamic content using JSON and jQuery. We used History API to update URL(s).
3. **HackerBay** [<https://prashantsani.com/projs/hackerbay/>]: For this website, I managed to create Text Video using SVG Masks.
4. **eEscapeGoat** [[Case Study](#)]: I cleverly used my design skills to reduce the size of SVG elements of a Jewish Cultural website from 12MB to 1MB. With help of Illustrator I was able to merge, simplifying paths and remove unwanted groups from SVG.
5. **Croma Dream Home** [[Case Study](#)]: Croma is one of the biggest electronic brands in India and I developed the frontend for one of their festive campaigns. The site used Handlebars.JS to convert JSON data to client-side HTML.

 More Case Studies: <https://prashantsani.com/#portfolio>



Frontend Developer(Remote)



Purepoint (Now Ascent)



November 2017 – August 2018

I built UI elements for a Ruby on Rails project. I also built a static website using Jekyll (Static Site Generator) to showcase portfolio work of the company. Purepoint thought me various soft skills required to work remotely with a distributed team.



Blogpost: [Summery of my work experience with Purepoint](#)



Frontend Consultant



ClearTax



July 2017 – August 2017

Using React StoryBook, I assisted ClearTax in laying the groundwork for their design system



Sr. Frontend Developer



Yellow Slice



Feb 2011 – July 2014

Yellow Slice is one of India's top UX design agencies. Working with the company helped me to understand design, UX principles better & gain knowledge of *contextual animations*. We built website experiences for leading brands like Croma, YCL, HAL, etc

Skills List:

- **HTML, CSS, SVG:** W3C Standards & Semantics, WAI-ARIA (Accessibility), Cross-browser CSS, SCSS, Grids, Flex-box, Bootstrap, Foundation Framework, Style Guides, all SVG tags & attributes
- **Responsive Web Design (RWD):** Progressive Enhancement, Media-Queries, Responsive Images, @Supports, [Modernizr](#)
- **JavaScript:** React JS, Redux, Jamstack, Closure, Functional JS, Object-Oriented JS, ES6, Immutable JavaScript, jQuery, Template libraries (Handlebars.JS, jQuery Template)
- **Browser APIs/Features:** Dev Tools, Virtual DOM, History (Push State), DOM(Document Object Model) APIs
- **Page Speed:** Google's PageSpeed, optimising Critical Rendering Path, Measuring performance with RAIL
- **Design:** Colours, Typography, Layout & Composition, Figma, Photoshop, Illustrator, Zeplin, Canva
- **Version Control Systems:** SVN, Git
- **Others:** Markdown, NodeJS, Grunt, Presentations (Reveal.JS, Keynote), HAML, XML, NPM, PWA, AMP, Basics of Linux server configuration, LEMP, LAMP

Education & Technical courses:

[WesBos](#)

React JS, Fullstack Advanced React + GraphQL, CSS Grids, Terminal

[CodeSchool \(Pluralsight\)](#)

JavaScript Road Trip - Level 1/2/3/Best practices, Regex, GIT, Flexbox, Web Animations, SVG, HTML Emails, ES 2015, Fundamentals of Web Design, and Node.JS Basics

[RPISE \(Rajesh Patkar Institute of Software Engineering\)](#)

JavaScript and HTML5, C/C++/Data Structures, Core Java, JSP and Enterprise Java

[NIIT](#)

Web Design and multimedia

[Mumbai University](#)

Bachelors of Commerce Graduate